

WEDDING PLANNER CHECKLIST



The Planner Co.		
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EXPERIENCE:



LOCAL PLANNER:



FEELING:



STYLE:



WORK METHOD:



INDEPENDANT PLANNER:



BUDGET:

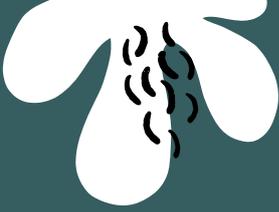


WEDDING TEAM:



NOTES:





HOW TO CHOOSE A WEDDING PLANNER



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- EXPERIENCE:** Make sure they have experience. How long have they been organising events? What is the average budget of the weddings they organise? It is not the same to manage a 15,000 euro wedding as it is a 150,000 euro wedding. There is much more organization, planning and coordination involved, so make sure they can handle everything.
- LOCAL PLANNER:** Give priority to the planners that have experience in the city / country where you want to get married.
- FEELING:** It is essential that there is a good feeling between both parties. You will spend a lot of time together so connecting from the beginning is essential.
- STYLE:** It is very important that they understand your style and have the experience working with different types of wedding styles. A good planner needs to be able to understand and provide what the client wants and not replicate the same style for each of their clients.
- WORK METHOD:** Ask them how they work. What would be the process of working with them? Are they available to have calls on weekends or evenings? Are they flexible to adapt to each client needs?
- INDEPENDENT PLANNER:** Some planners will have agreements with set suppliers, so that will limit the options they will offer you. It's super important that a planner searches the best suppliers for you from scratch. Every wedding is different and every client needs a different type of supplier.
- BUDGET:** Check in detail what is included in the budget you receive. Things to look for are transport, per diems, taxes, team for the wedding day...
- WEDDING TEAM:** Are they going to be there on the wedding day? Who, how many and will they be there until the very end? It's very important your planner is present on your wedding day, from start to finish, as they will know everything about your wedding. It's also crucial to have a small team of people in order for the wedding to be smooth.